

#### Federation of European Screen Directors

Fédération Européenne des Réalisateurs de l'Audiovisuel

### **2019/790 Copyright Directive**

Implementation status – provisions on Fair remuneration in exploitation contracts

FEMR 2021 – August 26, 2021

# **State of Play**

Directive implementation deadline:

- ➢ June 7, 2021
- Transitional period for transparency obligation: June 7, 2022

Transposition of Title IV Chapter 3 completed in 5 Member States:

- December 2020: The Netherlands
- April 2021: Hungary
- May 2021: France
- May 2021: Germany
- June 2021: Malta

#### Notable trends on

- Transparency obligation / Right to information (art. 19)
- Contract adjustment mechanism / Best-seller clause (art. 20)
- > Alternative dispute resolution procedure / Arbitration (art. 21)
- Right of revocation / Non-usus clause (art. 22)
- Common provisions / CDSM art. 19, 20 and 21: unwaivable rights (art. 23)
- > Application in time / Works covered (art. 26)

Pre-existing legislation deemed sufficient not always up to the CDSM standards...

#### The Netherlands

Directive Article	Articles in transposition act	Reference to pre-existing national law provisions
Article 18	n/a	Copyright act Art.25c and 45d sub 1
Article 19	Article 1 section I	Copyright Act Art.25ca
Article 20	Article 1 section J	Copyright Act Art.25d
Article 21	Not included	Copyright Act Art.25g
Article 22	Article 1 section K	Copyright Act Art.25e
Article 23	n/a	Copyright Act Art.25h and 45n
Article 26	Article VI of the implementation act	

#### Hungary

Directive Article	Articles in transposition act	Ref. to pre-existing national law provisions
Article 18	Not included	Copyright Act section 16 (4)
Article 19	Section 18 adding section 50/A	Copyright Act section 50/A (added/new)
Article 20	Section 17	Copyright Act Section 48 (replaced)
Article 21	Not included	Copyright Act sections 102 to 105/A
Article 22	Not included	Sections 51-55
Article 23	Section 18 adding section 50/B	Copyright Act section 50/B (added/new)
Article 26	Section 30	

#### Germany

Directive Article	Articles in transposition act	Ref. to pre-existing national law provisions
Article 18	Article 1 section 6	Copyright Act section 32 (addition)
Article 19	Article 1 section 9, section 12	Copyright Act section 32d - 32e (replaced)
Article 20	Article 1 section 7	Copyright Act section 32a (amended)
Article 21	Article 1 section 9	Copyright Act section 32f - 32g (new)
Article 22	Article 1 section 13	Copyright Act section 41 (amended)
Article 23	included in each section	
Article 26	Article 1 section 42	Copyright Act section 133 (replaced/new)

#### France

Directive Article	Articles in transposition act	Ref. to pre-existing national law provisions
Article 18	Article 9 - mandatory collective mechanisms framework Article 11 - performers	Code de la Propriété Intellectuelle (CPI) article L. 131-4
Article 19	Article 5 Art. L.131-5-1 (new), Article 6, Article 10, Article 12 – new L.212-3-1 [Performers]	Code de la Propriété Intellectuelle (CPI) articles L. 131-5-1 to L. 131-5-3 (new/added after L. 131-5), article L. 132-18 (amended), article L. 132-28-1 (new/added after L.132-28)
Article 20	Article 4, Article 12 – new L.212-3-2 [Performers]	Code de la Propriété Intellectuelle (CPI) article L. 131-5 (replaced)
Article 21		
Article 22	Article 5 Art. L.131-5-2 (new)	Code de la Propriété Intellectuelle (CPI) articles L. 131-5-1 to L. 131-5-3 (new/added after L. 131-5)
Article 23	Article 7	Code de la Propriété Intellectuelle (CPI) articles L. 132-24 new paragraph 2 and 3 (added)
Article 26	Article 13	

#### **Transparency obligation**

- Possibility to request information if needed to triger contract renegotiation when contribution of author is deemed "non-significant" (NL, HU, DE)
- Right to information does not apply to employment relationships (HU)
- > Lump-sum payment contracts explicitly covered by right to information (DE, FR)
- Possibility for collective action by representative organisations if obligation is not fulfilled in several similar cases (DE)
- Information provided separately per modes of exploitation incl. related remuneration due (FR)
- Framework for mandatory sectoral collective agreements to be extended by decree within 12 months (FR)
- Specific details for on-demand services reporting and obligation to provide information to licensor (FR)

#### **Contract adjustement**

- Claim can be issued directly against third party/sublicensee on revenues generated by the license (NL, DE)
- Exhaustion of the right in case of existing collective agreement on additional remuneration (DE, FR): incentive
- Definition of threshold (more than 7/12th) for disportionate remuneration in case of lump-sum payment contract incl. in cases of low anticipation of work's overall economic success (FR)
- Mandatory collective sectoral instruments on proportional <u>and</u> additional remuneration to be extended by decree within 12 months (FR)
- Collective use of mechanism often missing: possibility for representation organisations to provide assistance to "one or more" authors in requesting contract renegotiation (CDSM rec. 78)

#### **Dispute resolution**

- Binding between parties if no court proceedings initiated (NL since 2016)
- Proceedings can be initiated by an organisation representing authors on their behalf (NL, DE)
- Mediation process itself involves professional organisations of creators and producers (FR)
- Need to clarify the scope of arbitration procedure by explicitly including transparency obligation

### **Revocation right**

- Absence of exploitation vs insufficient exploitation, contract termination vs partial right reversion (incl. exclusivity)
- > Deletion of carve-out underplaying the authors' interest (NL)
- > Collaborative works: can be exercised by mutual agreement with co-authors (NL, FR)
- Can be exercised against a third-party both by creators and their contractual counterparts (NL)
- > **Compensatory damages** due in case of non-compliance (NL)
- > Defined via mandatory sectoral agreements within 12 months (FR)
- > AV works excluded (MT, FR) / "obligation of continuous exploitation" (FR)

#### **Common provisions**

- No possibility to derogate from the application of these new rights via foreign law (HU)
- AV composers' rights' transfer does not prevent the exercise of the right to proportional remuneration, contract renegociation or right to information for the exploitation in national territory (FR)
- Nullity of the contract to be invoked solely in the interest of the author (HU)

# **Applicability in time**

- > Applicability to existing contracts in majority of cases
- Layer-cake effect (NL, DE) with body of works under different regimes (e.g. right to information upon request only for DE contract concluded prior to 2008)

# Thank you!

Pauline Durand-Vialle, pdv@filmdirectors.eu

<u>screendirectors.eu</u> <u>@Film\_directors</u>